



Director Agricultural Communications Services

Division of Agricultural Sciences and Natural Resources Oklahoma State University Stillwater, Oklahoma

Applications and nominations are invited for the open position of Director, Agricultural Communications Services, Division of Agricultural Sciences and Natural Resources (DASNR) on the Stillwater campus of Oklahoma State University. This is a 12-month administrative appointment.

The position is responsible for leadership and management of programs, operations, and approximately 20 staff within the unit, including support services for extension, research, and teaching functions of the Division. These services include publication production, communications, marketing, video production, web-based delivery, media relations, social media, and press services to local, regional, and national audiences. This Unit also produces two weekly television programs that air on Public Television. The Director is administratively responsible to the Vice President, who also is the Dean and Director of the Division of Agricultural Sciences and Natural Resources.

The Division consists of the College of Agricultural Sciences and Natural Resources, the Oklahoma Agricultural Experiment Station, and the Oklahoma Cooperative Extension Service. The Division includes 9 academic departments, 17 field research stations, and 77 Extension centers. The College offers undergraduate majors in 16 fields of study, 12 masters and 9 doctoral degrees. Current agriculture enrollment includes 2278 undergraduate and 508 graduate students. Total Oklahoma State University system-wide enrollment for Fall 2012 exceeds than 37,000.

Position Responsibilities

Visionary leadership responsibilities include the ability to:

- plan, develop, and evaluate effectiveness of the overall unit;
- assess priorities and adapt to a changing environment;
- lead efforts to recruit and retain an outstanding and diverse staff;
- manage human, financial, and physical resources including assigning responsibilities to staff, evaluating their performance and providing opportunities for professional growth and development;
- develop programs and activities supportive of the unit's and the Division's strategic plans;
- develop and coordinate marketing campaigns for the Division;
- coordinate DASNR's crisis communication plan;
- represent the unit's interests to DASNR administrators, as well as other university units;

- collaborate with Division administrators and faculty, other university units, including OSU Communications and OSU Marketing; and
- represent the unit to outside agencies, individuals, communities, and groups in agriculture and industry.

Position Qualifications

Qualifications include:

- master's degree in mass communications, agricultural communications, or related area required, earned doctorate preferred.
- requires three (3) years of progressive professional experience, with seven (7) years preferred, in mass communications, agricultural communications, or related area, including experience with marketing campaigns;
- thorough understanding of the land-grant university system;
- proven ability to work across a broad spectrum of media and media technologies;
- ability to listen, communicate, and represent the unit effectively with administrators and faculty, agencies, and on-and off-campus interest groups;
- ability to make timely decisions;
- ability to manage human, financial, and physical resources effectively;
- a knowledge of agricultural, economic, and social issues affecting producers, business managers, rural and urban communities, and consumers;
- experience with communications research desirable; and
- ACE membership and leadership experience is desirable.

Employment Conditions

The position is to be filled by February 1, 2013, or as soon thereafter as a suitable candidate is available. Salary will be commensurate with qualifications. Continuation of this position is subject to performance, need, and available funding.

Application Procedure

Apply on-line at: jobs.okstate.edu. Refer to **job listing number 08670**.

Submit a professional resume and a letter of application that includes qualifications, previous professional responsibilities and achievements, administrative philosophy, and how these relate to the Director position. Applicants also should attach a listing with the name, address, telephone number, and electronic mail address of five references the committee may contact for additional information. References will not be contacted without prior consent of the applicant.

Formal review of applications will begin the week of November 12 and continue until a suitable candidate is identified and hired.

Nominations

Submit nominations to: Dr. David Engle, david.engele@okstate.edu. Immediate inquiries can be made by calling (405) 744-5616.

For more information:

Oklahoma State University: <http://go.okstate.edu/>

Agricultural Communication Services: <http://www.dasnr.okstate.edu/>

Stillwater, Oklahoma: <http://stillwater.org/>

Oklahoma State University is an affirmative action/equal opportunity/e-verify employer committed to diversity. The OSU-Stillwater campus is tobacco-free.