MAKING VIDEOS
A GUIDE TO CREATING VIDEOS FOR THE CLASSROOM

Oklahoma State University
Rebekah Alford
CREATING VIDEOS

• Videos made in office.
  • Can do screen share only.
    • May need USB microphone.
• Videoing yourself:
  • Laptops and tablets:
    • Embedded camera and microphone.
  • Desktops:
    • Any Logitech C900 series webcam is recommended.
CREATING VIDEOS

• Videos made in classroom, lab, or farm.
  • Depends on what you are filming and how you are wanting to film it.
    • Camcorder
    • Laptop, tablet, smart phone
      • Embedded camera
    • Webcam connected to computer.
CREATING VIDEOS

- Videos made in classroom, lab, or farm.
  - Might be able to utilize Ag Communications services.
    - http://acs.okstate.edu/
  - Ask your department about resources.
CREATING VIDEOS

• Other Spaces:
  • Use conference rooms.
  • Use university meeting spaces.
    • Edmon Low Library study rooms.
    • Other meeting spaces on campus.
CREATING VIDEOS

• Types of Equipment
  • USB webcam with computer.
  • USB microphone
  • Laptop or tablet
  • Smart phone
  • Camcorder
  • Tripods (for camera or phone)
CREATING VIDEOS

• Places to Get Equipment
  • Purchase or contact departmental IT
  • Loaners
    • Potentially departmental IT
    • OSU Edmon Low Library
      • Tech to Go
        • Wide variety of tech
        • For both faculty and students
CREATING VIDEOS

• Can create videos within Canvas.
  • Use the Studio tool (formerly known as Arc).

• Capture video with program of your choice then upload to Canvas.
  • Zoom - https://dasnr.zoom.us/
  • Camtasia - $249 (2 installations per user; cheaper when purchased in bulk).
  • Logitech Capture – Free. Only select Logitech webcams can use all features.
  • Windows 10 Camera app – Free. Limited features. Doesn’t record screen share.
EDITING VIDEOS

• OSU recommends Adobe Premiere.
  • It is free.
  • Might have more features than needed.

• Camtasia
  • Expensive, but works well.

• Windows 10 – Video Editor
  • It is free.
  • Simple to use.
  • Limited features.
ADDING VIDEOS TO CANVAS

• Length and Content
  • Video short lectures or provide special readings for students.
  • Ask students questions in videos.
  • Consider making quizzes about the videos.

• Video Quality
  • Higher video quality means a larger file size.
  • A larger file size can be problematic.
  • 720p < 1080p < 4K