

August 11, 2016  
9:30 a.m.

# Northwest Oklahoma Beef Conference

“Beyond the Ranch”

## Keynote Speakers:

John Patrick Lopez  
*Chief Operations Officer, Lopez Foods Inc.*

Jessica Sampson  
*Agricultural Economist, Livestock Marketing Information Center*

Michael Kelsey  
*Executive Vice President, OCA*

Jake Nelson  
*Value-Added Meat Processing Specialist,  
OSU Food and Agricultural Products Center*

Heather Buckmaster  
*Executive Director, Oklahoma Beef Council*

## Topics Include:

Meeting Demand Sustainably ■ Interactive Meat Cutting Demo  
Enhancing Beef Value with Innovation ■ Industry Policy and Market Review

Lunch and break  
provided by:

Central National Bank of Enid  
Interbank, Enid  
Security National Bank, Enid  
Northwest Vet Supply, Enid

*Chisholm Trail Expo Center - Enid, OK*

**Please call or stop by our office to RSVP for Conference and Lunch**

Phone: 580-237-7677 • Fax: 580-242-1955

OSU Extension Center, 316 E. Oxford, Enid, OK 73701

For more information contact your Local County Extension Office or Dana Zook, [dana.zook@okstate.edu](mailto:dana.zook@okstate.edu)